



Laina Turner-Molaski, PhD.

Who am I? It kind of depends on the day. I am a human compendium of unrelated things. I used to think I was just weird, had shiny ball syndrome and couldn't focus, scattered, you name it. Then I decided it was OK to be all over the place as long as each avenue I wanted to explore had meaning and purpose or was fun. So I embrace the fact I am a college professor (Go [Capella](#)), a writer of fiction and non-fiction, promoter of other authors, human resource professional, [business consultant](#), and all around [interesting person](#) (according to my closest friends).

There is so much I want to accomplish before I die and it isn't going to happen if I do things one at a time. In 2011 it's my goal is to accomplish the following things:

1. My official [iPhone app](#) launch (that in itself has raised my coolness factor at least 20 points according to my kids)
2. Official release of [Chiczofrenia](#) – crazy is an art form
3. Release of [But It's my Business](#) iPhone app and website
4. Get in shape and look hot for when I turn 40 in June
5. Go to Europe or Australia or Rio de Janeiro for my 40th birthday
6. Release of Fragments by Tracy Bull, the first book published by my publishing company, [Five Seas Ink](#), that's not mine.
7. Release of the [Multiple Sclerosis](#) awareness iPhone app, website, and book
8. Release of the novel, Don't Write in my Notebook
9. Release of the 2nd Presley Thurman novel – title TBD

...and that's just to name a few. It's going to keep me busy and hopefully out of trouble. Well, maybe.

When I'm not working toward my goals I like, ok fine, LOVE wine, coffee, shopping, and [books](#). I enjoy my kids, they are awesome. I hate the cold but yet live in the mid-west. Vegas is one of my favorite spots as I love to people watch and if I ever get married again it will definitely be in a drive through chapel by a fake Elvis.



My Background

My love of shopping motivated me to work in retail from an early age and my love of education motivated me to get a MBA and a PhD in Business Administration with a concentration in human resources and management. After getting my PhD I made the transition from being a Regional Manager at Pier 1 Imports to teaching college and business consulting. Originally I started my consulting in the area of human resources (HR). I enjoyed working with small business owners and helping them get the most out of their employees. However, with my background in general business, not just HR, I found myself working with business owners in a more holistic capacity, not just managing their workforce. During this time I was also pursuing my dream to be a writer. I now am able to use my talents to help business owners grow their businesses and authors promote and sell their books. I also have a great job at Capella University where I get to continue to pursue my love of education.

It keeps me busy but I love all that I do.

My compendium of unrelated things

Laina Turner – Being Fabulous is Skill

Chiczofrenic – crazy is an art form

Five Seas Ink

Orange is the new pink

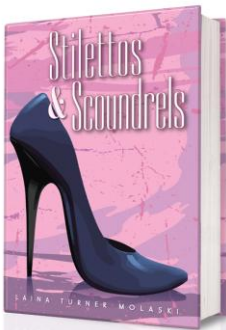
But It's my Business

Laina Turner – Being fabulous is a skill

The Website – This is the place where you can come to read my blog, check out my books, and just see what's happening in the world of Laina.

The iPhone app – A mobile version of the website. I would hate for anyone not be able to see at anytime what I'm writing, doing, and thinking. There is also a link in the app that allows you to buy books and get some great deals.

The books -



Stilettoes and Scoundrels

Presley Thurman, a sassy, thirty-something red head, was looking to reinvent herself. She didn't allow the fact she was recently fired to bother her - she was ready to pursue her lifelong dream of becoming a writer. Presley was a lover of shopping and Starbucks, and even though she sometimes had bad taste in men, she always had great taste in clothes.

However, the new writing job turned into something unexpected when the U.S. Senator she was slated to write about was murdered - in her home town! Presley was excited - she hadn't seen so much buzz since the spring sample sale at Saks. She was ready for this adventure, even if it didn't seem to fit neatly into her life. She couldn't pass up the opportunity to be

in the middle of the buzz.

Presley was determined (not to mention curious) to find the killer and write her story. After all, she couldn't afford her shoe habit without a job and she was certainly not one to shy away from danger. The only thing standing in her way was an old high school fling, Cooper Sands, head of the Senator's security. He was not actually standing in her way, but because of his good looks, he was the biggest distraction and one she was having the hardest time overcoming. In spite of that, Presley was able to discover the Senator's wife, Helen, had been having an affair... with her best friend's boyfriend! Did Helen kill the Senator? Or was it the Senator's love of gambling that got him killed? And what was Cooper's secret tie to the mob boss Garrison Palazzo?

Book: \$14.95

ISBN: 0-578-03407-7

E-Book: \$9.95 available on Kindle and iTunes

www.lainaturner.com, www.amazon.com, www.barnesandnoble.com

UPCOMING BOOKS

Sequel to Stilettoes & Scoundrels (name TBD): due out summer 2011

Join Presley and her friend Jared as they embark on another adventure. Presley's brother, Jesse, has asked for her help in finding his girlfriend, Ashley, who has gone missing. Presley and her best friend, Jared, jump on a plane to Las Vegas where Jesse is a blackjack dealer. Did Ashley just take off and forget to tell Jesse? Or is something more sinister happening here?

Read the excerpt from [Presley book #2 – Chapter 1 excerpt](#) then post your idea for the title.

Taking submissions until January 31st, 2011. Just post your idea and [contact](#) information in the comments section below, and then the voting will start February 10th, 2011.

Don't Write in my Notebook: due out October 2011

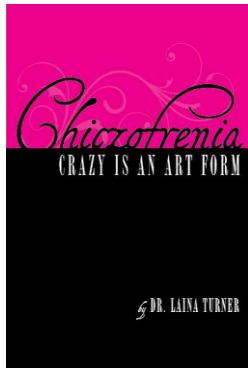
What do you do when you wake up one day and despise the very life you have worked to build? When you can't figure out why you thought it was what you wanted and how to get out of the facade you have created.

Athena Carroll opened her eyes one morning to that exact thought. She couldn't fathom having to do the routine one more time. And yet she did, over and over, becoming more miserable each day. Wondering at what point she stopped being happy, and would she ever be happy again, or was this it? Or was [happiness](#) nothing but an elusive dream?

Men go through this very thing all the time. They often trade their wives in for a younger model. Are women allowed the same? Can you trade in for a new model and still be respected as a good mother? Is it ok for you to want your own identity or is it at the expense of being a good wife and mother? Maybe it's an illusion that we can have it all. If it weren't would I wake up so unhappy day after day?

Chiczofrenic

The Book -



Chiczofrenia – crazy is an art form – released January 2011.

Chiczofrenic is the term for the woman who is purposeful and intentional in how crazy her life may be. The goal with this book is to recognize many women drive themselves crazy, intentionally, by trying to be all they can. I firmly believe we can have it all. A great relationship, being a great mom, keeping a good house (if that's important to you), being a career woman, following your dreams, working out, eating right, and many more. Women seem to have the knack for how to manage it all and not go crazy. Women seem to always take on more and more...and are successful at it.

Women have tried forever to pretend they fit in the norm even when the norm wasn't what they wanted. I want women to embrace that more - without caring what anyone thinks. Learn to laugh at your own craziness and be cool at the same time. Be the strong individual you want to be while looking like a million bucks.

Being a woman is difficult and is a constant evolution and journey of self discovery. It's not always an easy journey and through the process you realize everyone has her own issues. Her own brand of crazy, which is my own kind of normal. Crazy but embracing it.

ISBN: 978-0-578-07034-6

Book: \$14.95 Available on www.lainaturner.com

E-Book: \$9.95 Available on Kindle and Smashwords

The Website -



Chiczofrenic Social Website -

www.chiczofrenic.com

Chiczofrenic.com is a social site for women and about women. It's a place to learn, to share, and to meet other women much like yourself. Women who believe in being the person they want to be. Not anyone else's ideal of who they should be.

The site is organized into topical channels and led by *Channel Chics* who are women with a passion for the channel topic. Weekly thought provoking discussion and interaction brings value to all involved.

To all women out there...you can be superwoman. Embrace your life. What's your brand of crazy?

But It's My Business

The Website – An education resource for business owners.

The iPhone app – A mobile educational resource for busy business owners. Coming spring 2011.

The Book -



But It's my Business

A necessary business owner's field guide to avoiding the common pitfalls of owning and running a business, this book is filled with real stories relevant to any business owner. But It's My Business takes a practical, upbeat and candid look at why, as a business owner, you need to follow some rules but others are made to be broken. It also discusses how to get the biggest bang for your buck in areas such as your employees, your online presence, creating a brand, and leveraging your finances.

Book \$9.99

ISBN #: 0-578-03430-1

E-book \$3.00 available on Kindle and coming soon on iTunes and iPad

www.lainaturner.com, www.amazon.com, www.barnesandnoble.com

Orange is the new pink – raising awareness for Multiple Sclerosis

The Website – A place where people with MS or who are passionate about supporting the cause can go to interact and share. To provide support and assistance to one another and to help fight this deadly disease. Coming March 2011.

The iPhone app – A tool that will interact with the website and allow the word to spread. This app will be .99 and a portion of all sales will go to the MS foundation. Coming March 2011.



Orange is the new pink – raising awareness for Multiple Sclerosis – due out March 2011.

A collection of stories of people afflicted by MS or who have loved ones afflicted. This book is meant to be informational regarding the disease as experienced by real people and to showcase the amazing strength people find when facing adversity. A portion of proceeds will go to the MS Society.

Book: \$14.95 E-Book: \$9.95

Speaking

As a college professor for many years I have always enjoyed education through speaking and interaction. As I have expanded my horizons to include business consulting, writing, and wanting to motivate and inspire women. I have realized the teacher in me remains constant and my compulsion to teach and give back the great lessons I have learned to others can't be stopped.

Sampling of speaking topics

Business

- 5 Mistakes no Business Owner Should Make
- Textual Harassment in the Workplace
- How to Facilitate Change

Motivational

- How to be your authentic YOU
- Being Fabulous is a skill – and YOU have it

Authors/Writers/Publishers

- Social Media Promotion
- Creating a sustainable author platform
- Author branding

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